*Planning Sheet Group: .*

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| **Panic Event**  (what is happening?) |  |
| **Information**  (what information will you provide to listeners?) |  |
| **Call to action**  (what do you want listeners to do?) |  |
| **Broadcaster persona & tone**  (what does your broadcaster sound like?) |  |
| **Sound effects**  (what additional sounds might you add to your broadcast?) |  |
| \*If your broadcast is an ***Update***, what has happened with the event prior to this  broadcast? |  |