Pitch Assignment

Now that we have read and thought out an adaptation on *The Crucible* and thought about panic broadcasts, your task is to construct your own pitch for your own version of your broadcast. Your assignment should be a PowerPoint presentation and should include:

-A refined one paragraph pitch of your idea.

-A mood board for the film (2 slides)

-A discussion of similarities in terms of the themes between modern fears and your film.

For insight and ideas about how to construct a pitch please watch the following video: <https://youtu.be/13RzqozaZbk>

**Knowledge of topic**

* Story is clearly indicated 5 4 3 2 1
* Story is presented in

an effective sequence. 5 4 3 2 1

* Effectively communicates important

information about the original. 5 4 3 2 1

* Demonstrates obvious understanding

of the topic and story. 5 4 3 2 1

**Competency 2: Reading →**

**Effectiveness of poster**

* Includes at least one effective visual 5 4 3 2 1
* Layout draws the eye to main idea 5 4 3 2 1
* Font is even, easy to read 5 4 3 2 1
* Compliments presentation effectively 5 4 3 2 1