

# Rubric

Meme Assignment	5-4	3	2
<p><b>Choice of images and words</b></p> <p>Standard 2.12 Communicates using Internet tools.</p>	<p>The idea that you are trying to represent and the image that you have chosen work well together. You have chosen a solid visual representation for your idea.</p>	<p>The idea that you are trying to represent and the image that you have chosen are not completely clear. The picture you have chosen and the idea do not fully connect.</p>	<p>The idea that you are trying to represent and the image that you have chosen are unclear. The picture you have chosen lacks any clear connection to your ideas.</p>
<p><b>Attractiveness and Details</b></p> <p>Standard 2.14 Chooses appropriate multimedia tools to communicate to a specific audience.</p>	<p>Demonstrates extensive use of Pixlr tools with excellent use of font, color, graphics, effects, etc. to enhance the idea. The meme is exceptionally attractive in terms of design, layout, and neatness.</p>	<p>Displays moderate use of Pixlr tools with effective use of font, color, graphics, effects, etc. that support the main idea. The meme is acceptably attractive though it may be a bit messy.</p>	<p>Displays minimal use of Pixlr tools to combine font, color, graphics, effects etc. but these often distract from the idea. The meme is distractingly messy or very poorly designed. It is not attractive.</p>
<p><b>Reflection Paragraph</b></p> <p>Standard 1.1.1 Demonstrates knowledge of current changes in information technologies and the effect those changes have on the workplace and society</p>	<p>Paragraph shows thoughtful analysis of</p> <ol style="list-style-type: none"> <li>(1)</li> <li>(2) what factors are likely to make a meme popular or "go viral,"</li> <li>(3) the Pixlr tools and process you used to create your meme,</li> <li>(4) how the words and pictures you chose relate to each other,</li> <li>(5) why you feel your meme was or wasn't successful,</li> <li>(6) how the audience liked or didn't like your meme and why, and</li> <li>(7) how might a different type of audience responded differently</li> </ol> <p>Paragraph also follows all elements of the writing rubric. <i>Grammatically Correct</i></p>	<p>Paragraph completely answers all questions.</p> <p>Paragraph meets most of the expectations of the writing rubric:</p> <ol style="list-style-type: none"> <li>(1) Paragraph is at least 8 sentences long</li> <li>(2) Main idea relates to the prompt</li> <li>(3) Topic sentence introduces the main idea in a focused and creative way</li> <li>(4) Body has subtopics that provide reasons/details/and facts</li> <li>(5) Subtopics are relevant and are developed in a logical, organized way</li> <li>(6) Transitions are obvious and flow with subtopics</li> <li>(7) Conclusion is strong and revisits the topic sentence in a unique way</li> </ol>	<p>Some answers are incomplete.</p> <p>Paragraph meets some of the expectations of the writing rubric.</p>